

colour pencil portraits

by claire mills

Website Privacy Policy

Key details

Policy revision control:	Version 1.1
Policy prepared by:	Claire Mills
Approved by business owners on:	29 April 2019
Policy became operational on:	29 April 2019
Next Review date:	29 April 2021

This website privacy policy describes how colour pencil portraits by claire mills (CPP) protects and makes use of the information you provide the company when using this website.

Any information provided will only be used as described in this privacy policy. This policy is updated from time to time. The latest version is published on this page. If you have any questions about this policy, please email colourpencilportraits@gmail.com.

Introduction

We gather and use certain information about individuals in order to provide products and services and to enable certain functionality on this website. We collect information to better understand how visitors use this website and to return timely, relevant information to them.

What data we gather

We may collect the following information:

- Name
- Contact information including email address
- Demographic information, such as postcode, preferences and interests
- Website usage data
- Other information relevant to client enquiries
- Other information pertaining to special offers and surveys.

How we use this data

Collecting this data helps us understand what you are looking for from the company, enabling us to deliver improved products and services.

Specifically, we may use data:

- For our own internal records
- To improve the products and services we provide
- To contact you in response to a specific enquiry
- To customise the website for you
- To send you promotional emails about products, services, offers and other things we think might be relevant to you
- To send you promotional mailings or to call you about products, services, offers and other things we think might be relevant to you
- To contact you via email, telephone or mail for market research purposes.

Cookies and how we use them

A cookie is a small file placed on your computer's hard drive. It enables our website to identify your computer as you view different pages on our website.

Cookies allow websites and applications to store your preferences in order to present content, options or functions that are specific to you. They also enable us to see information such as, how many people use the website and what pages they like to visit.

colour pencil portraits

by claire mills

How we use cookies

We may use cookies to:

- Analyse our web traffic using an analytics package. Aggregated usage data helps us improve the website structure, design, content and functions
- Identify whether you are signed in to our website
- Test content on our website. E.G., 50% of our users may see one piece of content, the other 50% different content
- Store information about your preferences. The website can then present you with information you will find more relevant and interesting
- To recognise when you return to our website. We may show your relevant content, or provide functionality you used previously.

Cookies do not provide us with access to your computer or any information about you, other than that which you choose to share with us.

Controlling cookies

You can use your web browser's cookie settings to determine how our website uses cookies. If you do not want our website to store cookies on your computer or device, you should set your web browser to refuse cookies.

However, please note that doing this may affect how our website functions. Some pages and services may become unavailable to you. Unless you have changed your browser to refuse cookies, our website will issue cookies when you visit.

Controlling information about you

When you fill in a form or provide your details on our website, you will see one or more tick boxes allowing you to:

- Opt-in or to Opt-out, to receive marketing communications from us by email, telephone, text message or post.
- If you have agreed that we can use your information for marketing purposes, you can change your mind easily, via one of these methods:
 - Send an email to colourpencilportraits@gmail.com
 - Write to us at: Claire Mills, 35 Crabtree Lane, Bromsgrove, Worcestershire, B61 8NU, United Kingdom.

We will never lease, distribute or sell your personal information to third parties unless the law requires us to do so. Any personal information we hold about you is stored and processed under our data protection policy, in line with the General Data Protection Regulation (GDPR) of May 2018.

Security

We will always hold your information securely.

To prevent unauthorised disclosure or access to your information, we have implemented strong physical and electronic security safeguards.

We also follow stringent procedures to ensure we work with all personal data in line with the General Data Protection Regulation (GDPR) of May 2018.

Links from our site

Our website may contain links to other websites. Please note that we have no control of websites outside the CPP domains. If you provide information to a website to which we link, we are not responsible for its protection and privacy.

Always be wary when submitting data to websites. Read the site's data protection and privacy policies fully.